

Compare PubliAtis and PubliBuilder

PubliAtis offers a unique editorial engineering solution

- Light (100% Web-based)
- Multichannel
- Unbranded version available
- New economic model (extremely competitive licenses and subscriptions)

Main Functionalities:

▪ Create content

- Input items
- Insert multimedia elements
- Indexing engine
- Dynamically insert external sources

▪ Formatting

- Parameterize layouts
- Automated formatting studio
- Electronic Flatplan

▪ Multichannel editing

- PDF HD for paper printing
- HTML for Internet sites, intranets and newsletters
- E-mail & text messaging
- RSS feeds
- XML feeds for syndication
- Podcasts & Video Podcasts

▪ Distribution

- Automated distribution
- Manage subscribers
- Fully track readership

▪ Surveys

- Conduct surveys
- Track and analyze results

▪ Control, security and tracking

- View the progress of your editorial and distribution projects in real time
- Individually manage users' rights
- Exchange encrypted data
- Fully track actions

PubliAtis is available in two different packages:

PubliAtis Product Line – ASP Mode -

- no software installation
- available 24 hours a day, 7 days a week at www.publiatis.com
- Automatic updates

PubliBuilder Product Line – Licensed Mode -

- Rollout on your local intranet
- parameterization and unlimited changes
- maintenance and new releases



Delivery	Available 24/7 at www.publiatis.com	on your local Intranet
Modules		
Publishing Workflow	X	X
Automated Layout	X	X
Electronic Flatplan	X	X
Multichannel Distribution	X	X
Newsletter Management	X	X
Surveys	X	X
Publishing Workflow		
Full customization of workflow	X	
External content integration via standardized RSS Feeds	X	
External content integration via customized XML Feeds		X
Page Layout		
Dynamically assemble InDesign layout content	X	X
Intergation of other layout software		X
Distribution		
Multichannel distribution (printers, E-mail, Feeds)	X	X
Customized feeds formatting (eg. NewsML)		X
Full customization & new fonctionnalités		
Gateways and synchronization with external applications including ERP, CRM & accounting		X
New fonctionnalités and workflow adaptation		X
Business Model		
Subscription-based	X	
License : off-one sale & maintenance contract		X