



Press Release

## **PubliAtis solutions chosen for the largest European storage database of listed companies' information**

**Paris, November 6, 2007 –**

PubliAtis, publisher of the first On-Demand multichannel publishing system, has signed a contract with Labrador, the company behind RegInfo ([www.francereginfo.com](http://www.francereginfo.com)), the European regulatory information database of listed companies.

PubliAtis worked closely with Labrador to produce a platform for the publication, validation, storage and free downloading of financial information.

Launched on September 17 within the framework of the European Transparency Obligations Directive, RegInfo ([www.francereginfo.com](http://www.francereginfo.com)) stores regulatory information—both permanent (press releases and financial statements) and periodical (annual reports, reference documents) — for companies listed on European financial markets.

Calling on its expertise in editorial workflow management, PubliAtis has built a highly secure technological platform, fed in real time by listed companies and proposing over 50,000 documents in various formats (HTML, PDF, MS Word) from its launch date.

“With RegInfo ([www.francereginfo.com](http://www.francereginfo.com)), investors may now benefit from a single access point to all company regulatory information and issuing companies from a high-performance tool to demonstrate the transparency of their information,” says Nicolas Raynier, Labrador’s managing director. “To realize such a project, we relied on solid technology and a team of document workflow experts.”

“PubliAtis has proven that its on-demand technology is as useful to company information publishers as it is to the press,” says Gaetan Fron, associate director of PubliAtis. “RegInfo ([www.francereginfo.com](http://www.francereginfo.com)) is a major financial information sector initiative for 2007. We are proud to be a part of this project, which is sure to be success.”

### About PubliAtis

PubliAtis' mission is to simplify the daily lives of professional and non-professional publishers, while optimizing the profitability of their publications. To accomplish this goal, PubliAtis issues light software solutions to manage a publisher's editorial workflow, multimodal content distribution, and collaborative management.

By bringing together the skills and knowledge of the press, digital information, and new technologies, PubliAtis assists companies in the search for profitability leverages and new business models.

PubliAtis is based in Paris, and has offices in Berlin, and in New York.

For further information about PubliAtis, please visit us at [www.publiatis.com](http://www.publiatis.com) or contact Gaetan Fron at [gaetan.fron@publiatis.com](mailto:gaetan.fron@publiatis.com) or at +33 (0)1 76 66 02 95.